



Anita Neville leads communications, branding, and advocacy efforts for GAR globally. She joined the company in 2016, after ten years with the Rainforest Alliance, an international non-profit organisation dedicated to the conservation of tropical forests. There, she led the design and implementation of the first global marketing strategy for the Rainforest Alliance's certification and verification services and served as representative for the Australia and Oceania region.

A trained journalist, she is also a Forest Stewardship Council (FSC) auditor, specialising in the social aspects of the respected forestry standard. Prior to the Rainforest Alliance, Anita was the Director of Communications for E3G, a European-focused environmental politics think tank specialising in climate diplomacy and energy policy. She began her career with WWF UK, rising to Head of Advocacy where she worked to secure the HSBC Investing in Nature partnership.

Anita has a Bachelor of Arts majoring in Journalism and Politics from the University of Queensland. She represents GAR as co-Chair of the RSPO Market Development Standing Committee, and on the Steering Committee of the Global Agribusiness Alliance.

"I fundamentally believe in the importance of farming and farmers. As one of the largest farming-based businesses in Indonesia, GAR has a unique opportunity to help transform the palm oil industry, learning and leading by example, to encourage others in this vital sector to embrace responsible production practices.

There are a lot of misperceptions and assumptions, not only about palm oil, but about what is required to effect any lasting and sustainable change in any industry. My role involves explaining that sustainability is a journey, and that it is one all actors in supply chains need to take together if we are to effectively tackle climate change, eliminate poverty and achieve the UN Sustainable Development Goals."